



## INTRODUCTION

I'm **Firman**, also known as **N Firmansyah**, an AI enthusiast and a content-writing extraordinaire from Bandung, West Java, Indonesia. I've been **blogging since 2011** and still going strong. I have years of experience **working remotely** with companies from **Vietnam**, the **United Kingdom**, **Singapore**, and **Indonesia**.

## EDUCATION

### Makassar State University

Bachelor's degree program in Economics specializing in Human Resource Management. 2011 – 2015.  
GPA: 3,47

## TOP SKILLS

- Content Writing
- Copywriting
- Indonesia-English Translation
- English-Indonesia Translation
- Influencer Marketing
- E-commerce Operations
- Live Streaming Host Training (Indonesia Only)

## TOP CERTIFICATIONS

- Fostering a Constructive Public Debate by **DW Akademie**
- Personal Branding by **Rumahweb Indonesia**
- UI/UX Design Fundamental by **Gerakan Nasional 1000 Startup Digital**
- Rock Your LinkedIn Profile by **LinkedIn Learning**
- Discovering Your Strengths by **LinkedIn Learning**
- Marketing: Copywriting for Social Media by **LinkedIn Learning**

Click [HERE](#) to see the complete journey of Firmansyah

## TOP PROFESSIONAL EXPERIENCE

### Content Writer, Community Manager, Host Manager, Social Media Manager

**StarNgage Indonesia** | 2017 - Present

- Write and manage StarNgage Indonesia website.
- Create copy for various campaigns, translate it, and proofread to meet clients' expectations.
- Support the Influencer Campaign Brief (in Bahasa Indonesia).
- I write content in both English and Bahasa Indonesia.
- Engage with community members.
- Create monthly content plans to maintain the community.
- Develop strategies to grow and maintain the community, including onboarding new members, retaining existing ones, and increasing engagement.
- Create webinars exclusively for members.
- Develop engaging and creative content for various social media platforms, including LinkedIn, Instagram, and Telegram.
- Curate relevant content from other sources that aligns with the brand's messaging and audience interests.
- Plan content calendars in advance, ensuring consistent posting schedules to maintain an active online presence.
- Adjust strategies based on trends, analytics, and audience feedback.

### Copywriter

**Shipper Indonesia** | 2019

- ➔ Helped with the rebranding of the brand.
- ➔ Wrote copy for the website in both English and Bahasa Indonesia.
- ➔ Created copy for an animation advertisement.
- ➔ Proofread UX content.

### E-Commerce Operations Specialist

**Curate Beauty & elth** | 2022 - Oct 2024

- ➔ Uploaded products to Curate Beauty & Elth on Shopify.
- ➔ Edited product descriptions to make them stand out and SEO-optimized.
- ➔ Adjusted product prices to stay competitive.